

Exploring the Use of Generative AI in CE/CPD

Thank you for your participation in this survey of AI usage in CE/CPD!

Privacy notice: Your responses will be handled with confidentiality to maintain anonymity. The results will be reported in aggregate, ensuring that no organization or individual can be identified from the published data.

1. What is your age?

- Under 25
- 25-34
- 35-54
- 55-64
- 65 or older

2. How many years have you worked in CE/CPD?

- 1-3
- 4-5
- 6-10
- 11-19
- 20+

3. Type of organization you work for:

- Medical Education Company
- Medical School
- Hospital/Health System
- Medical Professional Society
- Federal (VHA, Military, etc.)
- Healthcare Education Organization
- State Medical Society
- Industry
- Consultancy/Independent
- Other (please specify)

4. Organization identifier (optional):

To ensure accuracy and fairness on questions that pertain to the organization-level use of AI, we request you to provide the domain part of your email address. This identifier will be used strictly for survey analysis purposes, to ensure that no one organization is overcounted.

Please enter the domain part of your email address below; e.g., if your email is jsmith@education.org, please enter 'education.org'. To opt out, simply leave the box blank:

* 5. Numerous AI tools are now available for use, including but not limited to:

- ChatGPT
- Bing AI
- Bard AI
- AI in Google Search
- Claude AI
- Perplexity AI
- OpenEvidence
- DALL·E
- Bing Image Creator

Are you using any of these AI tools PROFESSIONALLY?

- Yes, I am using AI tools for CE/CPD purposes
- No, I am NOT using AI tools for CE/CPD purposes
- I am using AI tools for personal use only

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6. Why are you not using AI for professional purposes? [select all that apply]

- My organization prohibits it
- I don't know how to use AI in CE/CPD
- I have concerns about the use of AI in CE/CPD
- I don't see a compelling reason to use AI in CE/CPD
- I'm not interested in it
- Other (please specify)

7. Please share any additional thoughts or concerns with using AI for professional purposes (optional):

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8. How familiar are you with the following AI tools? Are you using them PROFESSIONALLY?

	Never heard of it	Heard of it	Tried it	Use it, but only for personal use	Use it for CE/CPD, occasionally	Use it for CE/CPD, regularly
ChatGPT	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bing AI	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bard AI	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
AI in Google Search	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Claude AI	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Perplexity AI	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
OpenEvidence	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
DALL-E	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bing Image Creator	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (please specify)

9. Can you provide an example of how you are using AI tools for PROFESSIONAL purposes (i.e., NOT personal use)?

10. Do you pay for use of any AI tools (such as the ChatGPT Plus subscription plan)? If so, which one(s)?

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11. Does your organization have a formal policy on use of AI?

- Yes - AI use is not allowed
- Yes - We have guidelines for appropriate use of AI
- Maybe - We have talked about potentially having a policy
- No - We have no policy
- I'm unsure
- Other (please specify)

12. What are your OVERALL concerns, if any, about the use of AI tools in CE/CPD? [check all that apply]

- I don't have any concerns about the use of AI in CE/CPD
- Data privacy
- Job displacement
- Ethical concerns
- Regulatory or compliance issues
- Lack of AI expertise (?)
- Other (please specify)

13. What are your concerns, if any, about the RESULTS you have obtained from AI tools? [check all that apply]

- I don't have any concerns about the results
- Quality of results
- Accuracy of results
- Hallucinations (i.e., generation of false information)
- Biased or discriminatory results
- Other (please specify)

14. Are you generally pessimistic or optimistic about the role of AI tools in CE/CPD?

Very pessimistic Somewhat pessimistic Neutral Somewhat optimistic Very optimistic

15. What's the reason for your response above (pessimistic, neutral, or optimistic)?

16. What potential uses do you see for AI in CE/CPD in the future? Can you provide specific examples or scenarios where you think AI may enhance the learning experience for healthcare professionals?

17. Do you or your organization have plans to implement AI in the future?

18. How could the ACEHP support you and your organization regarding ethical, responsible, and appropriate use of AI in CE/CPD? [check all that apply]

- Organize AI workshops, training programs, or webinars
- Develop AI guidelines and best practices
- Provide support for AI-specific research
- Publish articles on AI use in the Almanac or JCEHP
- Start an AI Committee or Working Group
- Build an AI resource library
- Share AI case studies and real-world examples of AI use in CE/CPD
- Collaborate with other CE/CPD organizations to assess appropriate AI use
- Other (please specify)

19. Do you have any final comments, questions, or concerns about the use of AI in CE?

20. Are you interested in:

	Yes	No
Receiving a summary of the survey results?	<input type="radio"/>	<input type="radio"/>
Receiving information on an AI-focused session at the ACEHP Annual Meeting in February 2024 in New Orleans?	<input type="radio"/>	<input type="radio"/>
Participating in future discussions, focus groups, or other initiatives regarding the use of AI in CE/CPD?	<input type="radio"/>	<input type="radio"/>

21. If you selected “yes” to any of the 3 options above, please provide your email address:

Note: by filling out this field, you are giving permission to the Alliance to share your email address with the relevant parties, including:

- Members of the Alliance’s Research Committee (if you are opting to receive the AI survey results summary and/or information on future AI initiatives), and
- Panelists in the AI session at the February 2024 Annual Conference (if you are opting to receive more information on that session)

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Thank you for completing the survey! If you have any questions or concerns, please contact acehp@acehp.org.